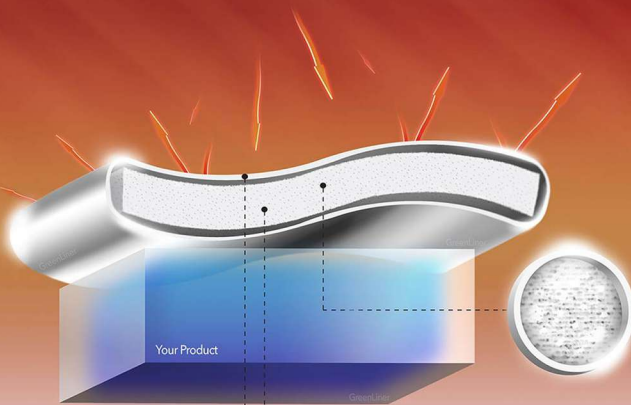




The Liner That Pops Up!

PopUp Liner is IPC's new one piece high performance box liner suitable for summer shipping of 48 Hours +

- Arrives compressed in mass quantities
- Absolutely no assembly required
- Leak proof
- Patent pending



PopUp Liner

Panel Cross Section

- 1 Flexible Polyurethane Foam Insulator**
Manufactured using durable, compressible and collapsible foam, the panels have millions tiny capsules that act to slow down heat flow.
- 2 Radiant-Barrier Metalized Sleeves**
Metalized sleeves work in conjunction with the foam panels to provide additional, convective insulation.



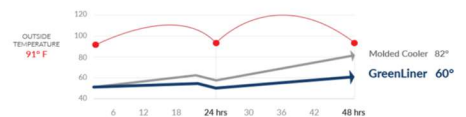
Compressed liners are more compact, making handling easier and faster.

YOUR TASK
Move 500 sets of insulation liners

PopUp Liner	3 MINUTES
Molded Cooler	1 HOUR



After 48 hours of transit, PopLiner arrives 25% cooler.



PopUp Liner is 75% more space efficient than the equivalent size of molded cooler.

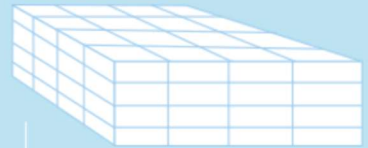


YOUR TASK

Store four weeks of box insulation.



PopUp Liner
1000 cubic feet



Molded Coolers
4000 cubic feet

- PATENTED TECHNOLOGY -

PopUp Liner panels ship compressed and inflate automatically when opened.

Arrive 1/10 of full size.

Full-size when opened.



Save 75% shipping compared to cost to transport equivalent quantity of molded coolers



12,000 sets of PopUp Liner
500 sets per pallet /24 pallets per truck



12,000 molded coolers
96 per pallet /24 pallets per truck

**Shipping 24 pallets of 12"x12"x12" box insulation.*



PopUp Liner is
100% Recyclable.

Collapsible, unbreakable liners can be easily re-used or returned.

Polyurethane foam is safe to collect and transport.

Large network of recycling centers accept or purchase the material.